Economic Development Board Minutes September 12, 2018

Meeting called to order: 12:09 p.m. Open meeting law noted.

Members Present: Tom Shoemaker, Darcy Johnson, Logan Baker, Dave Custer, Leah tenBensel, Jan tenBensel, Randy Heitmann, Judy Jackson

Members Absent: Jarod Albers

Others Present: Monica Leuking

Consent Approval of Minutes and Bills: Minutes need to be amended to add Randy Heitmann as absent to the August meeting minutes. Motion to approve amended minutes and bills are submitted made by Darcy Johnson, seconded by Logan Baker, motion carried.

New Business:

Corner Café: This loan has been delinquent for some time, Monica has been asked to go and visit with the owner to see why and how to begin payments again. Possible options include refinancing the loan, finding a workable plan to catch up on payments, adding the payment to the utility payments options, and Monica needs to ask for a payment upon visiting with owner.

Downtown Revitalization: It has been asked of ED to pay $100,000.00 in Downtown Revitalization lighting projects. Discussion was held and determined that this topic will be tabled until after the LB840 Vote to make the decision on whether to support this project as to the dollar amount that ED can support, further discussion needs to be held.

Joint Leadership Committee: Logan (Marcie Houghtelling) has sent emails and the first meeting will be held on September 27th, 2018. Tom Shoemaker has encouraged all Board members to be in attendance.

Testimonial Marketing: The Clarion would like to run a Q&A type ad with ED/Businesses and a ¼ page ad every other week. Utilizing thumbnail ads with pictures of completed projects. Monica has been asked to create a “Promotional flyer” to be put into local businesses. The addition of Instagram, Twitter, and other social media types need to be utilized in addition to continuing using Facebook, and continue to update materials seen on accounts on a regular basis.

Façade Grant: Sandra Johnson Studios has asked for a Façade Grant, motion to approve up to 50% up to $5000.00 was made by Darcy Johnson, seconded by Judy Jackson, motion approved.
Clarion Internship Grant: The Clarion Internship Grant program is about 40 hours short of completion, they have asked ED to prorate the grant funding to equal the missing 40 hours. Motion was made to prorate the grant was made by Dave Custer, seconded by Darcy Johnson, motion approved.

Joint ED/City Council Meeting: September 17th is the next City Council Meeting, ED has been asked to join the meeting. ED has requested that any Citizen’s Advisory Committee minutes prior to the City Council Meeting. Monica has asked that as many Board members that can attend, do attend.

Project Updates:

Farmer DPA: Due to a change of direction, Farmers have purchased an existing home vs. building a new one.

Intern Grant Programs: All Grants have been met: Waypoint Bank, Cambridge Telephone Company, Pinpoint, Tri Valley Health, and Butler Memorial.

Revolving Loan Funds: Two loans have been paid off: Cappel Chiropractic and Personal Training, and Bailey’s Liquor Store. It was discovered that some of the Loans were not on the Treasurer’s Report, Monica was asked to update the list to include all loans, paid and unpaid.

Other:

Harvest Meadows: Monica has continued to visit with contactors in efforts to get interest in building housing at Harvest Meadows.

Next meeting October 10, 2018 at 12:00p.m.

Meeting adjourned at 1:00p.m.

Respectfully Submitted,

Leah tenBensel