Economic Development Board Meeting, August 8, 2018

Meeting called to order: 12:09 p.m. Open meeting law posted

Members Present: Jan tenBensel, Darcy Johnson, Dave Custer, Jarod Albers, Logan Baker, Leah tenBensel, Judy Jackson

Members Absent: Tom Shoemaker

Other Present: Melissa Jackson, Monica Leuking, Tammy Sexton, Ashley Gerlach, Tobiann Springer, and Sara Calvert

No additions or changes to the agenda.

Consent Approval of Minutes and Bills: Dave Custer made motion to accept the bills and minutes as presented. Logan Baker seconded. Motion Carried.

New Business & Action Items:

Swimming Pool Committee: Tammy Sexton, Ashley Gerlach, Tobiann Springer, and Sara Calvert were in attendance to represent the Swimming Pool Committee and asked for a “Town Hall Support” forum from the community. Through a tax vote of ½ % increase will go to the upgrading of the pool. Needed items to make the pool a more efficient part of the community many things will need redone. Such items include: bathhouses, the baby pool, depth of pool, slides removed, shades, and the high dive removed. As well as an interlocal agreement with the school to make the pool handicap accessible. The committee is asking for a joint town hall meeting to promote this new tax that will benefit the community, the committee and Monica will coordinate the whens and where for the Q&A session with the public.

Updates for Monica:

Mayor Mark Harpst asked if ED would pay for the poles, lights, and wiring for downtown revitalization project. ED recommended that this might be a good project for the leadership group; Monica is to follow up with a request for more info.

Chamber Board Meetings: Jarod Albers and Monica plan on being in attendance.

Leadership Training:

Logan Baker will continue coordinating with Marcie Houghtelling to keep this moving forward.
Testimonial Marketing:

A quarter page ad will be run every other week, sharing those who have benefited from ED programs. Monica will pull together a 2020 timeline of actions and will try and get a 69022 mailing, ads, and social media.

Harvest Meadows:

Monica and Board Members will continue to reach out to potential contractors.

Office Space:

City Council is concerned about the ED moving out of the city offices. ED wants to provide Monica with a comfortable work environment; a move was tabled for later discussions.

Chamber Bucks:

Rotary has asked the ED Board to donate Chamber Bucks to one of their programs. Jan tenBensel made motion to approve, Judy Jackson seconded, motion carried.

Budget:

Reported from Kandra Kinne, Insurance premiums have taken a large increase. A plan of action is being worked on and implemented to help city employees afford the insurance premiums and continue to make a similar wage as to prior to premium increase. Implementation of new action will need to occur on or prior to October 1, 2018.

Motion to approve the ED budget as written was made by Jan tenBensel, seconded by Jarod Albers, motion carried.

City Council Request:

The City Council has requested that an ED representative(s) be present at the upcoming city council meeting, Monica will find out when and email board members.

Project Updates:

None to be presented at this time.

Other Business:

None to be presented at this time.
Next meeting to be held on September 12, 2018 at Noon.

Motion to adjourn made by Jan tenBensel, seconded by Judy Jackson, Motion carried.

Meeting adjourned 1:19 p.m.

Respectfully submitted,

Leah tenBensel